10 QUESTIONS to Ask Before Choosing Your DENTIST
Not All **DENTISTS** Are Created Equal

Since you’re reading this report, you already know that, right?

If your overall health is important to you, and you want an above-average dentist to help you maintain it, then this will be the most important report you read all year.

Like most of the new patients we see, you probably care greatly about your oral health and understand how it impacts your overall health.

This is important stuff, so it’s okay to be choosy!

We just want to thank you for considering Modern Dental. We know that you too will come to discover why over 3,000 patients in the Boise area have already chosen us.

Sincerely,

Dr. Ted Wagner & Dr. Travis Royce
10 Questions to Ask Before Choosing Your Dentist

#1 Do you go above and beyond the standard dentist education?

Yes!

A dentist’s education only begins with dental school. Dentistry is advancing all the time, and we need to constantly study the latest tools and techniques. Continuing education not only keeps our team abreast of the newest developments that science has to offer, but it also allows us to expand our treatment options for patients.

Our team, from the doctors to the hygienists, assistants, and front desk staff, all regularly undergo continuing education beyond what is required to practice dentistry. This allows us to provide better care for our patients and results in happy, healthy smiles for everyone. Dr. Wagner and Dr. Royce have hundreds of hours of continuing education focused on orthodontics, extractions, and sedation techniques.

Our goal is to help all our patients achieve a higher quality of life. That’s why our dentists have advanced training to treat issues like obstructive sleep apnea and TMD. Additional training in cosmetic dentistry has made Modern Dental the very best in restoration treatments like dental implants.
Do you have a great reputation?

We believe that a great dental practice will naturally have a great reputation. If you provide high-quality dental care and great customer service, a good reputation will follow! There’s no need to take our word for it, though... Modern Dental is one of the most-reviewed dental practices in Boise. See what our patients are saying about us:

“The people were really cool. You can tell their culture is right. The next day they called me to see how I was doing. Very impressed!”

ZacK - Boise
Do you have extra qualifications and certifications?

Any dentist with a “DMD” or “DDS” after their name should meet a certain standard, but don’t settle for a doctor who only completes the bare minimum certifications.

There are many opportunities for continuing education, so choose a dentist who made the choice to go the extra mile to provide the highest level of care for their patients.

Our doctors have too many qualifications to list, but here are some of the more important ones.

**Education:**
- Doctor of Medicine in Dentistry, University of Louisville School of Dentistry
- Doctor of Medicine in Dentistry, Ohio State University School of Dentistry

**Organizations:**
- Member of the American Dental Association
- Member of the Idaho State Dental Association
- Member of the Academy of General Dentistry
- Member of the American Association of Orthodontists

**Certifications**
- IV sedation certified with Academy of Dental and Medical Anesthesia
- Board-certified Fellow of the American Academy of Cosmetic Dentistry
- Board-certified endodontist with the American Board of Endodontics
- Board-certified member of the American Academy of Implant Dentistry
- Board-certified member of the American Academy of Dental Sleep Medicine
Do you have flexible payment options available?

At Modern Dental, we want to make it easy for our patients to receive dental care. We proudly accept most PPO insurance plans in addition to cash, checks, and credit cards.

No insurance coverage? No problem!

Our practice offers financing and installment options through Lending Club and Care Credit.

As we review your care plan with you, we'll help you understand what expenses are involved and what options are available. We provide a clear, detailed estimate for your treatment plan—in writing, so you can refer back to it later.
Do you take my dental insurance?

Dental insurance is nothing like normal health insurance or auto insurance. This is important because coverage shouldn't be the sole consideration for accepting your recommended treatment plan. Modern Dental accepts and will submit a claim for nearly all PPO insurance plans, and we are in network with many plans that allow us to provide great care for our patients.

“In network” means that the insurance company has already negotiated fees for the patient, and some dental practices are limited on what treatments they offer. But Modern Dental is in network with insurance providers that allow us to recommend and deliver treatment based on your diagnosis.

We are in-network providers for:

- Delta Dental
- Aetna
- MetLife
- Cigna
- United Healthcare
- Blue Cross of Idaho
- United Concordia

Modern Dental will verify your estimated insurance benefits prior to treatment. We know insurance can be difficult to navigate, so our experts will help you get the most out of your benefits. We want to help you get the treatment you need without an unpleasant surprise at the end.
Is my first appointment free?

We want every dental visit to be a great experience, and that starts with the very first appointment. Dr. Wagner and Dr. Royce are happy to offer second opinions and consultations free of charge - no hidden fees, no strings attached!

We understand that choosing a dentist is a big decision. We want to give you the opportunity to experience the difference in our dental care and find out for yourself why our patients keep coming back!
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#7 Are you using the latest technology?

The tools of dentistry become more advanced every year. Technological improvements can make great dental care even better by making it less invasive, more comfortable, and more affordable. Modern Dental always strives to use the best methods and tools available, offering better results for our patients.

One of the most important recent developments is in digital imaging. Improved imaging speeds up our processes, increases accuracy, and offers significantly lower levels of radiation than traditional x-ray imaging. The better we can see, the more precise the diagnosis and the earlier we are able to catch problems. Modern Dental utilizes the precision of lasers for treatment and diagnosis, as well as cone-beam x-rays for 3-D imaging of patients’ teeth and adjacent anatomy.

By using the best techniques in dentistry, we can provide the highest level of treatment and the highest standard of care for patients.
#8 Are you available on short notice in case I have a dental emergency?

When you experience a dental emergency out of the blue, it’s easy to panic. You want to know that your dentist will be there when you need them most.

We understand that an emergency can strike at any time, and there are many reasons that a patient might need to see a dentist on short notice. If you are experiencing dental trauma, call Modern Dental immediately and we will do our best to accommodate your needs. We are flexible and will do our best to schedule emergency procedures.

For more information about what to do in the event of an emergency, read our post on [dental trauma](#).
Can you help with my dental anxiety?

Yes!

We strive to create a great experience for our patients, always keeping your comfort in mind. Modern Dental prides itself on helping patients through their dental anxiety. We have TVs and headphones available to serve as distractions during treatment, and there are a number of ways that we can reduce or eliminate stress and discomfort associated with dentistry.

In addition to local analgesics to eliminate pain, we have several medicinal options to help you stay relaxed during your visit. These include oral medication, nitrous oxide (laughing gas), and even conscious sedation, a very safe method that leaves patients so relaxed, they often fall asleep! Most patients won’t even remember their procedure when they are done.

Dental anxiety is pretty common, but now there’s no reason to be nervous! Dr. Wagner and Dr. Royce have all the tools needed to make your visit as comfortable—and uneventful—as possible.
#10 Do you guarantee your work?

We stand behind our work for every dental service that we provide to our patients, from teeth whitening to implants and root canals. When you visit Modern Dental, you will receive nothing but the best treatment possible.

Ask us about our dental care guarantee during your visit!

We're so confident in the quality of our care that we are happy to offer a warranty on our work, something very few dental practices offer. We will repair or replace restorative dental treatments that fail early (as defined by your insurance guidelines). To qualify, patients must have semi-annual checkups with Modern Dental.
Dear Friend,

We appreciate your time in reading this special report and hope you found the answers you were looking for.

As you can imagine, ordinary dentists produce ordinary results. However, you’ve now discovered that Modern Dental isn’t so ordinary, is it?

Rest assured, you’re in great hands! We love caring for our patients and your health is our number one priority.

We look forward to meeting and learning more about you, too!

When you come in for your first appointment, we’ll roll out the virtual red carpet for you, answer all your questions, and provide a no-pressure treatment plan personalized for you and your smile.

Thank you again and we’ll see you soon!

Dr. Ted Wagner & Dr. Travis Royce